

FIGHT WEEK PARTNERSHIP CAMPAIGN

TOMMY GANTT

UFC LIGHTWEIGHT

Saturday, September 12, 2026

Desert Diamond Arena

Glendale, Arizona

NOCHÉ
UFC

SEP 12 SAT

TOMMYGANTTMMA.COM



UFC LIGHTWEIGHT

TOMMY GANTT

Tommy Gantt is an undefeated UFC lightweight with an elite wrestling foundation, international competition experience, and a professional career defined by preparation, discipline, and consistent performance.

UFC Noche places Tommy at the center of a major fight-week market, connecting his growing brand with combat sports audiences, media, creators, hospitality partners, and entertainment venues across Phoenix and Glendale.

UFC PLATFORM

Tommy competes within one of the world's most recognized combat sports organizations, expanding his visibility and commercial potential.

WRESTLING CREDIBILITY

His collegiate and international background connects him to athletes, coaches, gyms, and fans across wrestling and MMA.

UNDEFEATED MOMENTUM

Tommy enters UFC Noche with an undefeated record, rising recognition, and a growing audience following the next stage of his career.

UFC NOCHE 2026

A PLATFORM FOR SHARED GROWTH

UFC Noche brings the scale, visibility, and cultural relevance of the UFC to the Glendale and Phoenix market, driving attention across sports, media, hospitality, nightlife, fitness, and entertainment.

Tommy enters fight week with an undefeated record, a growing personal brand, and an expanding audience across MMA, wrestling, fitness, and performance culture.

A strategic collaboration aligns the partner's business goals with the momentum of UFC Noche and Tommy's continued growth, creating value through audience engagement, relevant content, brand visibility, and memorable customer experiences.



A black and white photograph of a man, Tommy Flanagan, in profile, wearing boxing gloves and a headguard, looking down. The image is dark and serves as a background for the text.

PARTNERSHIP OPPORTUNITIES

BUILT AROUND SHARED VALUE

Our UFC Noche campaign creates a flexible platform for your brand to engage its audience, strengthen visibility, and build a relevant fight-week experience through collaboration with Tommy.

Your collaboration aligns Tommy's presence, content, and growing audience with your business goals, creating mutual value through audience engagement, brand visibility, and a meaningful role in his fight-week campaign and continued growth.

HOSPITALITY AND GUEST EXPERIENCE

Hotel, dining, transportation, and venue collaborations that strengthen the fight-week experience while creating brand visibility and customer engagement.

TRAINING, PERFORMANCE, AND WELLNESS

Partnerships that connect facilities, services, and products to Tommy's preparation, recovery, and performance-driven audience.

APPEARANCES AND LIVE EXPERIENCES

Hosted appearances, private events, nightlife activations, community engagement, and fan experiences designed to drive attendance and create memorable brand moments.

CONTENT AND AUDIENCE ENGAGEMENT

Collaborative social content, branded storytelling, location-based promotion, and campaign integration that extend the partnership beyond the physical activation.

PRODUCT AND SERVICE INTEGRATION

Relevant products and services incorporated into Tommy's fight-week experience through credible use, content, and audience exposure.

AUDIENCE CONNECTION

REACH A HIGHLY ENGAGED COMBAT SPORTS AUDIENCE

Tommy's platform connects your brand with audiences across UFC, professional MMA, wrestling, fitness, performance, and sports culture. These communities actively follow athlete preparation, competition, recovery, lifestyle, and fight-week experiences. They respond to credible access, real-time content, and partnerships that feel connected to the athlete's journey.

YOUR BRAND GAINS RELEVANCE ACROSS

- ✓ UFC and professional MMA audiences
- ✓ Wrestling athletes, coaches, and fans
- ✓ Fitness, training, and recovery communities
- ✓ Sports lifestyle and performance consumers
- ✓ Fight-week travelers and nightlife audiences



PARTNER VALUE

WHAT YOUR BRAND RECEIVES

Your partnership gives your brand a clear role in Tommy's UFC Noche campaign, with agreed-upon content, appearances, experiences, and promotional support designed to advance your business goals.

A TAILORED PARTNERSHIP PACKAGE MAY INCLUDE

- Collaborative social content and partner recognition
- Athlete appearances, hosted experiences, and meet-and-greets
- Approved use of campaign content across your owned channels
- Brand tagging, location mentions, and campaign integration
- Branded fight-week photography and short-form video
- Inclusion in fight-week promotion and post-event storytelling



FIGHT WEEK EXPERIENCES

BUILT FOR MUTUAL VALUE AND SHARED BUSINESS GOALS

UFC Noche creates a valuable platform for partners to engage customers, attract new audiences, strengthen brand visibility, and create memorable experiences during a major sports and entertainment weekend.

Each collaboration aligns Tommy's fight-week presence with the partner's audience, venue, marketing priorities, and business objectives. The partnership creates value for both sides through relevant experiences, compelling content, and direct audience engagement.

ACTIVATION OPPORTUNITIES

- VIP HOSPITALITY EXPERIENCES

- PRIVATE DINING EXPERIENCES

- FAN INTERACTION

- CUSTOMER AND EMPLOYEE EXPERIENCES

- ATHLETE ARRIVALS AND APPEARANCES

- CONTENT DEVELOPMENT (SHARED)

- POST-FIGHT CELEBRATIONS

- PARTNER-LED EVENTS

- HOSTED EVENTS

- COMMUNITY ENGAGEMENT

- BRANDED SOCIAL CONTENT

- COLLABORATIVE PROMO CAMPAIGNS

LET'S BUILD THE RIGHT PARTNERSHIP

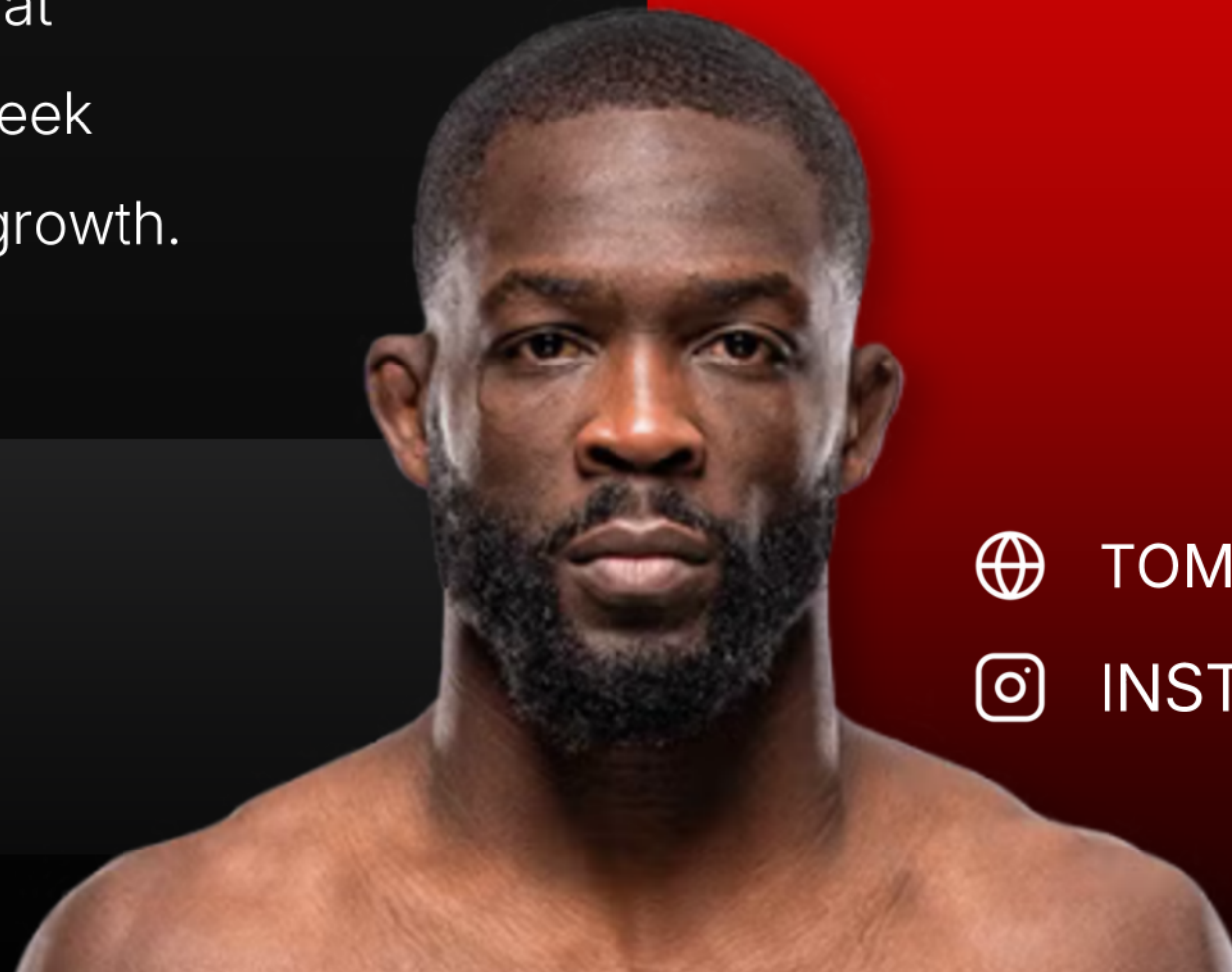
Your partnership places your brand within Tommy's UFC Noche campaign through agreed-upon content, experiences, appearances, and promotional support.

Each collaboration is structured around your business goals, audience, available resources, and the value both sides bring to the opportunity. Together, we build a partnership that strengthens your brand, supports Tommy's fight-week campaign, and creates a foundation for continued growth.

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Glendale, Arizona



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